

# Kadir KATIRCI

Web Developer, E-Commerce Specialist, Editor

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## SUMMARY

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Born in Türkiye in 1991, I graduated from Karaman Anadolu Öğretmen Lisesi and continued my education at Konya N.E.Ü. Department of Computer and Instructional Technologies Teaching. Leaving my university education unfinished, I entered e-commerce in 2015 and lived in Nevşehir during my e-commerce experience. In 2021, my essay book titled "Bir Acayip Bir Şey" was published in print. I quit my business in early 2022 and decided to work solely in the software field. I have been continuing my online work in line with my own skills and goals since the beginning of 2022.

## PROFESSIONAL SUMMARY

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Since I first met the internet and created my first website, I have been continuously improving my knowledge and skills in this field. Along with this, my curious, detail-oriented and proactive nature encouraged me to do research and work in many different fields. I have gained knowledge and experience in many interconnected fields. Using my skills and abilities in these areas in my work has added value to my professional processes and strengthened my problem-solving agility.

My main field is Web Front-end development, but I have a wide range of work experience. These experiences have also helped me develop my skills in areas such as content creation, data analysis and back-end development. I can successfully design user-friendly interfaces, manage data, develop backend systems and perform editorial tasks. I also prepare and design the written and visual content of web applications. I have also meticulously fulfilled the task of content preparation in most of the websites I have made. I also worked as a local news editor for two years.

During my e-commerce experience, I carried out the most important part of the workload, namely website management, content creation, product development and digital marketing tasks. In this experience, which I entered at a time when e-commerce and marketplaces were not as widespread as they are now, I personally created and managed the corporate website that constituted the majority of our sales volume. The products we offer for sale are the result of R&D and most of them have been the first products published on the internet market. I prepared promotional articles and social media content related to the products and worked to strengthen SEO quality and increase website traffic and sales.

Although the rapid increase in e-commerce activity with the pandemic increased our commercial gains, I left e-commerce to work solely in the software field due to the intense stress and operational processes it brought with it, which prevented content and software development tasks.

Since the beginning of 2022, I have been working from home, mainly creating and developing web applications, doing content creation and editing work, and also doing some data analysis and management work. I closely follow web software, user interface and artificial intelligence developments and trends. In addition, I dedicate special time to productivity issues and writing. I have a written work in print. I am interested in photography as an amateur and have many award-winning photographs.

In conclusion; Considering my story that I briefly summarized, my qualifications that I detailed in the Experience section and my other areas of interest, I can take on tasks that require practical, innovative and stable solutions for complex, serious and long-term projects, jobs, problems, and responsibilities within the framework of my skills. I can quickly develop my skills and learn and understand the requirements in areas where I am lacking.

# EXPERIENCE

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Full-stack Web Developer & Editor | Diskalkuli Derneği

Online, 2022 – 2024

*Diskalkuli Derneği is a non-governmental organization that is the first and only dyscalculia association in Turkey with expert academics in its field. I provide many services to meet the needs of this institution in the field of web technologies, to produce content, and to facilitate operational processes such as publication and follow-up. During this process, I have contributed to the achievement of the association's goals and increased its efficiency by working on a number of web projects. Some of these projects and my contributions are:*

1. Institutional Website ([www.diskalkulidernegi.org](http://www.diskalkulidernegi.org)):

- Designed and developed the association's main website.
- The website shares information, announcements, projects, events, and activities related to the association.
- Created forms to facilitate membership and representative applications.
- Designed an automation system to manage the operational processes of applications.
- Developed a CRM-like backend application to enable association members to track their information and contributions.
- Created a bilingual website, preparing content in Turkish and English.
- Integrated a donation system.

2. Academic Journal Website ([www.jodyac.com](http://www.jodyac.com)):

- Designed and developed a journal website where academics can publish their academic articles.
- Built a backend with a scenario that includes complex academic article publication workflow processes and fulfills tasks.
- Performed both frontend and backend development.
- Prepared content in Turkish and English.

3. Online Education Website ([www.diskalkuli.com](http://www.diskalkuli.com)):

- Created a platform to promote and sell the association's online and face-to-face trainings.
- Enabled online sales of training materials.
- Integrated an online payment and ordering system.
- Developed an online testing and reporting application along with a user system.

4. Publication Website ([www.herkesmatematikogrenebilir.com](http://www.herkesmatematikogrenebilir.com)):

- Designed a website where content related to learning mathematics is shared.
- The site has a multi-author structure that allows authors to publish their own articles.
- Content management and publishing processes are carried out on the backend side.

5. Congress Website ([www.icmld.com](http://www.icmld.com)):

- Designed and implemented the necessary forms for academics to submit their abstracts.
- Created an interface to operationally manage abstract processes and records.
- Prepared content in Turkish and English. Turkish and English language options were offered.

6. Proje Websites:

- Created dedicated websites for projects funded by the association.

*My experience as an entrepreneur and the owner of an e-commerce company provided me with the opportunity to start my own business and manage my online sales at a time when e-commerce was not yet widespread. In this experience, I had the opportunity to develop many skills such as e-commerce website creation, user-friendly interface development, WordPress, database management, SEO (Search Engine Optimization), data analysis, and CRM (Customer Relationship Management). Here are the details of my experience:*

#### E-commerce Website Development:

- Designed and developed an e-commerce website for my company.
- The site facilitated the online sale of products and provided a user-friendly shopping experience for customers.

#### WordPress:

- Used WordPress for the website. I worked with many plugins and also produced solutions for special purposes and uses that required coding.

#### Database Management:

- Created the database to ensure the secure storage of products, customer information, and orders.
- Used my MySQL database management skills to protect data security and integrity.
- Actively used data analysis tools such as Python and R.

#### Content Creation and SEO (Search Engine Optimization):

- Created content to increase product sales and website traffic. Wrote product descriptions.
- Optimized the website for search engines, thereby increasing organic web traffic.
- Created social media content and developed content publishing automation.
- I also prepared English content and made the site available in Turkish and English.

#### Data Analysis:

- Used my data analytics skills to analyze sales data to understand product performance and customer behavior.
- These analyses provided guidance on optimizing the product range and determining marketing strategies.

#### CRM (Customer Relationship Management):

- Integrated CRM systems to manage customer relationships and increase customer satisfaction.
- Used CRM data to improve business processes through customer feedback and requests.

#### Pre-Accounting System Development:

- Developed an existing pre-accounting software to manage my company's pre-accounting processes.
- This software was intended to automate accounting processes, including income-expense tracking, invoicing, collection transactions, and financial reporting.
- Securely stored and processed data such as customer accounts, supplier information, and financial records.
- This system made business processes more efficient and provided better visibility into financial management.

This experience provided me with the opportunity to acquire many skills necessary for business management in the rapidly changing and competitive e-commerce industry. In this process, I developed not only my technical skills but also my business knowledge and social skills. I gained experience in many different areas from trade to business management, from product photography to customer relations, from editing to digital marketing.

Due to the increasing market competition and the increasing workload with the pandemic, I realized that my main interest was not trade and business. This increased stress and workload led me to quit this job to focus solely on the software field.

Leveraging my web application development and editing skills, I have provided services through a range of projects. These projects draw upon a wide range of skills and encompass the fundamental principles of web application development. Additionally, they cater to businesses from diverse sectors. These projects played a crucial role in honing my skills in user experience design, data management, content management, e-commerce, reservation systems, and more. Some of these projects include:

- [www.samitamakina.com](http://www.samitamakina.com)
- [www.matematikenstitusu.com](http://www.matematikenstitusu.com)
- [www.ersinceseramik.com](http://www.ersinceseramik.com)
- [www.cocuklaricinagacisleri.com](http://www.cocuklaricinagacisleri.com)
- [www.kapadokyabalonizlemekeyfi.com](http://www.kapadokyabalonizlemekeyfi.com)
- [www.alialtayli.com](http://www.alialtayli.com)
- [www.kidefarapca.com](http://www.kidefarapca.com)
- [www.brotesisat.com](http://www.brotesisat.com)

Common tasks I performed across these projects include:

- Content creation
- User interface design and development
- Website construction using WordPress
- Preparing product promotion content
- Developing marketing strategies
- Preparing appropriate visuals
- User-friendly backend development
- Implementing a set of automation functions
- Creating forms
- Improving website page loading performance
- Collecting and reporting visitor statistics

## TECH STACK

	Web Technologies	Design & Editorial	Project Management
Excellent	HTML, CSS, Wordpress, CMS, SQL, UI	CMS, SEO, Digital Marketing, AI Tools	Google Products, AI Tools, MS Office
Very Good	Javascript, Typescript	Photoshop, Figma, Canva, MS Designer	Agile, Waterfall, Trello, VSCode
Good	React.js, NextJS, NodeJS, Python	Font Bilgisi	Git-Github, R
Studying	Machine Learning, AI Apps	InDesign	DevOps, AWS, Google Cloud
No	PHP, Rust, Go, Ruby	Illustrator, Premier, AfterEffects	Web Servers